How to: set up a pixel / tag campaign

Pixel or tag campaigns are defined as campaigns where the client has provided you with a snippet of Javascript code, or a tracking pixel, to include in your campaign.

This article assumes you already know how to set up a basic campaign, and therefore only focuses on the details of tag or snippet insertion.

> Some pixels or tags may prevent AdEngine from tracking impressions and clicks. As part of the moderation process, Sebenza developers will attempt to adjust these kind of campaigns to still facilitate local analytics

Revision #1
Created 25 October 2023 09:31:12 by Stuart Steedman
Updated 25 October 2023 09:36:03 by Stuart Steedman